



MOBILE PAYMENT PROCESSING

Merchant Partners

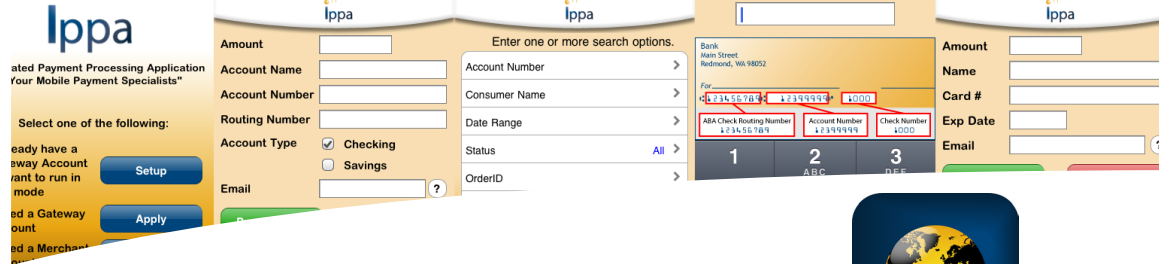
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Ippa

INTEGRATED PAYMENT PROCESSING APPLICATION

**PROCESS CREDIT CARDS & CHECKS ANYTIME, ANYWHERE!
FAST, EASY, SECURE...GET PAID ON THE SPOT!**



Works with the new iPad™, Original iPhone™, iPhone 3G™, iPhone 3GS™ & iPod touch™.

- E-mail Electronic Receipts Directly From Your Phone
- Full Transaction Log & Approval History
- Required Fields Are Clearly Indicated
- Single Screen Data Entry For Customer Details
- Concise Validation & Error Messages
- High Quality User Interface
- Robust Search Capabilities
- State Of The Art Fraud Protection

Ippa FEATURES...

- Ippa will let you enter a transaction using just the amount to charge, credit card number and expiration date. However, you can also enter the card CVV2 number and billing address details for extended customer validation and possibly lower discount rates.
- Ippa uses industry standard SSL security to communicate with your credit card processor over the wireless network (WiFi, 3G, EDGE). Credit card information is NEVER stored on the device.
- Ippa has its own password protection feature. The password protection feature is in addition to your own iPhone, iPod touch or iPad device *Passcode*.

ADDITIONAL FEATURES...

- No need to purchase additional equipment.
- Get authorization in seconds - no need to write down payment information or call into your back office.
- Access Online Merchant Center 24/7/365 to view all your transactions and manage other Ippa users.
- Run multiple devices on a single gateway account.
- Just key in card information directly into your phone or swipe cards with an optional card reader. (*Coming soon*)
- Credit card information is not stored in your phone - it's like using a credit card terminal.

**Available Now In The iTunes App Store For Only \$9.99
For More Information Call 866.783.0809 Or Visit myIppa.com**